FOR IMMEDIATE RELEASE

Arrowhead Transit Partners with Minnesota North College for Enhanced Public Transportation Access

Hibbing, MN – Arrowhead Transit is excited to announce a new collaboration with Minnesota North College, bringing enhanced public transportation access to students, staff, and the surrounding community. This partnership will provide affordable, reliable, and equitable transit options to the 6 Minnesota North campuses across the Arrowhead region, increasing access to education and essential services.

As part of this collaboration, Arrowhead Transit will be tracking student usage of Scheduled Stops, Commuter Routes, and Dial-A-Ride routes specifically designed for Minnesota North College, including routes to and from campus locations. The goal is to remove transportation barriers and ensure that students can access their classes, activities, and resources while reducing the reliance on personal vehicles.

Key Details of the Collaboration:

- Scheduled Stops & Dial-A-Ride: Arrowhead Transit will be offering door-to-door transportation services to campuses, allowing for easy access to campus facilities and surrounding areas.
- **Ticket Color Change:** A special Minnesota North Ticket has been designed to assist in the tracking process.
- **Expanded Routes:** In addition to existing routes, commuter routes will connect campus locations to the larger Arrowhead Transit network, making it easier to travel between cities.

Arrowhead Transit's commitment to providing accessible public transportation aligns with Minnesota North's focus on creating equitable opportunities for all. "This partnership underscores the importance of community collaboration," said **Brandon Nurmi, Director of Arrowhead Transit**. "We're excited to provide students and staff with a reliable and cost-effective way to access education and other important services."

Students and staff at any Minnesota North College campus can now take advantage of these new services. For more information on routes, fares, or to schedule rides, please talk to an advisor on campus or Arrowhead Transit's website at *arrowheadtransit.com*

About Arrowhead Transit: Arrowhead Transit is Minnesota's largest rural public transportation system, serving 10 counties in Northeastern Minnesota. Since 1974, Arrowhead Transit has been dedicated to providing safe, affordable, and accessible transportation, connecting residents to healthcare, employment, education, and recreational opportunities.

Contact: Dominick Olivanti
Communications Manager

Contact: Annika Freiburger

Dir. of Marketing and Communications

Arrowhead Transit Minnesota North College Phone: 218-735-6815 Phone: 218-293-6859

Email: dominick.olivanti@aeoa.org | Email: annika.freiburger@minnesotanorth.edu